

ONENETWORK.ONEMARKETPLACE.

Want to span the globe with BrokerBin.com? Connect with our members, advance your business!



BrokerBin.com

The B2B Technology Exchange

A Member of the Broker Exchange Network

2011

August 10 - 12 | Amsterdam, Netherlands
Renaissance Amsterdam Hotel

BrokerBin.com members number 11,500 and reside in 63 countries. Leverage your business among the industry's elite brokers, resellers, wholesalers and VARS who buy and sell IT, telecom, imaging and Point of Sale equipment. Our members could be your next successful clients!

SPONSORSHIP OPPORTUNITIES

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ROADSHOWS 2011

The place to make our members your clients

THE HISTORY

It all started in Austin, Texas, in 2006. In the four years since BrokerBin.com launched its RoadShows, we've hosted 16 events in 12 cities. This will be our 17th RoadShow and only our second multiple day event. Our first RoadShow in Amsterdam promises to be among the best!

OUR ATTENDEES

In assessing member responses after our RoadShows, we've learned one thing – BrokerBin.com members want to connect with each other. These RoadShows are their chance to put e-mail and instant messaging aside and connect in-person with people who can advance their businesses.

YOUR OPPORTUNITY

When our members speak, we listen. In response to positive feedback BrokerBin is ramping up our RoadShow schedule. Don't miss the opportunity to land a starring role in our events and showcase your company to our industry's most elite businesses.

TESTIMONIALS

Our RoadShows are popular because members trust we'll deliver on our promise to help them foster important business connections. The best testament to our success is our BrokerBin.com members who attend every RoadShow regardless of whether we gather in Arizona, the United Kingdom, or anywhere in between.



"In New Orleans I met some people that I was always hoping to meet in person. Cold calling only gets you so far sometimes. But at the RoadShow they are right in front of you and are willing to chat with almost anyone. I not only met new contacts but was able to meet in person people I have known for years and connect with them on a more personal level."

David Gralnick
Memory Dogg



"Friendly and professional staff with great overall sponsor value."

Lars Juhl Frandsen,
Epoka

FOR BROKERBIN.COM & SPONSORSHIP QUESTIONS:

Phone: 507-535-7563 | Toll Free: 866-241-0639 | Email: sales@BrokerBin.com

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2011 AMSTERDAM ROADSHOW - August 10-12, 2011

Renaissance Amsterdam Hotel

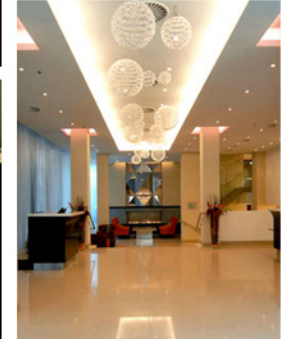
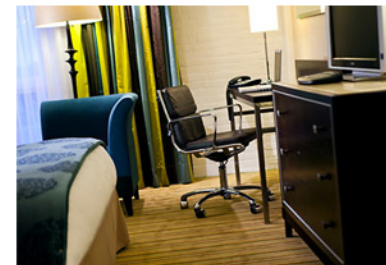
ROSTER OF EVENTS

This is our first time hosting a RoadShow in Amsterdam! The fully-renovated Renaissance Amsterdam Hotel is our selected venue for the three-day 2011 Amsterdam RoadShow. On Aug. 10 we'll begin with a Welcome Reception/ Gala Dinner within the 17th century domed Koepelkerk, where history, elegance and style are prevalent. Attendees will enjoy champagne, appetizers, drinks and a four-course dinner. On Aug. 11, we'll head into a full day of Educational Sessions and an Evening Reception. Concluding the event on Aug. 12 will be a departure brunch.

After each RoadShow, we receive praise from members and a request for additional time to network. Our three-day Amsterdam event provides you just that. More value, that's BrokerBin.

HOTEL RESERVATIONS

Renaissance Amsterdam Hotel
Kattengat 1
Amsterdam, 1012 SZ
Netherlands
Toll Free: 31-800-0220122



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SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION/GALA DINNER
AUGUST 10 - 8:00 TO 11:00 PM - KOEPELKERK CONFERENCE CENTER

CO-SPONSORS

\$5,000

SOLD

(Welcome Reception / Gala Dinner Co-Sponsors)
Premium exposure, attainable by only a few.

~~(Two Available)~~ - ~~One Available~~

Everyone will be talking about the Gala Dinner, held in the 17th century domed Koepelkerk, where history, elegance and style are prevalent. These co-sponsors will enjoy a prime opportunity to take center stage among our members as they wine, dine and forge lasting business relationships.

The Gala Dinner co-sponsors will be named in all event-related promotions including e-mail campaigns, online postings, on-site signage and banner ads on our website as well as within our daily broadcast messages. Co-sponsors will also be highlighted within the evening menu and 2011 Amsterdam RoadShow itinerary.

Co-sponsors will also receive:

- Display space in the RoadShow conference room
- Five passes to the RoadShow
- Attendee list with contact details, issued post show, to use for distributing your own marketing message
- The event can be further customized at sponsor's discretion and expense with cocktail napkins, matches and other materials distributed that feature your company's logo



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SPONSORSHIP OPPORTUNITIES

EDUCATIONAL SESSIONS

AUGUST 11 - 10:00 AM TO 5:00 PM - KOEPELKERK CONFERENCE CENTER

EXCLUSIVE SPONSOR

\$5,000

(Exclusive Educational Sessions Sponsor)

- A advertising display in our registration area, which will prominently display your logo in full view as all of our attendees check in for the RoadShow events.
- Logo featured in our BrokerBin.com RoadShow online event promotions.
- Attendee list with contact details, issued post-show, to use for distributing your own marketing message.

Bonus Options

- Table sponsorship during the conference.
- Company specific e-mail campaigns promoting your presence at the RoadShow.

LUNCH SPONSOR

\$5,000

(Exclusive Educational Session Lunch Sponsor)

Everyone will be talking about the food served during our Amsterdam RoadShow. We'll provide banner and table signage for this exclusive sponsor, giving you a prime opportunity to take center stage during a gathering of the industry's elite resellers as they wine, dine and forge lasting business relationships.

SPONSOR DISPLAY SPACE

\$2,500

Showcase your company during our RoadShow's Educational Sessions with your own exclusive area. Attendees can visit with you, collect your marketing materials and learn more about your business during breaks from our all-day sessions on August 11.

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SPONSORSHIP OPPORTUNITIES

EVENING RECEPTION

AUGUST 11 - 6:00 PM TO 8:00 PM - KOEPELKERK CONFERENCE CENTER

BAR SPONSOR

\$5,000

SOLD

(Exclusive Evening Reception Bar Sponsor)

An exclusive position, the Bar Sponsor receives signage during our Evening Reception. The event can be further customized at sponsor's discretion and expense with cocktail napkins, matches and other materials distributed that feature your company's logo. In advance of the event, you'll also be named within our online marketing materials as the RoadShow's evening Bar Sponsor. The Evening Reception should prove to be the talk of the Amsterdam RoadShow, making this among our most coveted sponsorship.

CUISINE SPONSOR

\$5,000

(Exclusive Evening Reception Cuisine Sponsor)

Everyone will be talking about the food served during our Amsterdam RoadShow. We'll provide banner and table signage for this exclusive sponsor, giving you a prime opportunity to take center stage during a gathering of the industry's elite resellers as they wine, dine and forge lasting business relationships.

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SPONSORSHIP OPPORTUNITIES

DEPARTURE BRUNCH

AUGUST 12 - 10:00 AM TO NOON - KOEPELKERK CONFERENCE CENTER

EXCLUSIVE SPONSOR

\$5,000

(Exclusive Brunch Sponsor)

- Official sponsor of the BrokerBin.com RoadShow Departure Brunch, and named in all event-related promotions as such, including e-mail campaigns, online postings, on-site signage and banner ads on our website as well as within our daily broadcast messages.
- An impressive vertical display, this banner will prominently display your branding message in full view as all of our attendees check in for the RoadShow events.
- Display space in the RoadShow conference room.
- Five passes to the RoadShow.
- Banner on the BrokerBin.com RoadShow Events Page.
- Attendee list with contact details, issued post-show, to use for distributing your own marketing message.

Bonus Options

- The event can be further customized at sponsor's discretion and expense with cocktail napkins, matches and other materials distributed that feature your company's logo.
- Table sponsorship during the conference.
- Company-specific e-mail campaigns promoting your presence at the RoadShow.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

2011 LANYARD SPONSOR

\$3,750

SOLD

(Exclusive)

There is an excellent opportunity for your company to stand out all year long with this exclusive sponsorship. All RoadShow attendees in 2011 will be wearing a lanyard with your company logo featured. This sponsorship is a marketing opportunity that will put your company center stage with everyone in attendance for all our 2011 RoadShows.

FLASH DRIVE SPONSOR

\$3,200

(Exclusive)

An exclusive position, we'll create and distribute your customized 1 gig flash drive at the RoadShow. Stored within can be company messages and materials. On the outside, your company logo will embellish one side of the flash drive and ours will embellish the other. This sponsorship is a marketing opportunity without an expiration date -- RoadShow attendees will carry your logo with them everywhere they go!

CIGAR SPONSOR

\$2,950

(Exclusive)

Establish a unique reputation for your company with this exclusive sponsorship. After a productive day of networking our members will be thrilled to enjoy a complimentary cigar with their cocktails. Capitalize now on this rare sponsorship opportunity!

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