

TURN OUR MEMBERS INTO YOUR CLIENTS

Span the globe with the Broker Exchange Network. Connect with our members, advance your business!



2012
OCT 17-19

Red Rock Resort & Casino

LAS VEGAS ROADSHOW
SPONSORSHIP
OPPORTUNITIES

LAS VEGAS ROADSHOW SPONSORSHIP OPPORTUNITIES

October 17-19, 2012
Las Vegas, Nevada
Red Rock Resort & Casino

ROADSHOWS 2012 The place to make our members your clients

THE HISTORY

It all started in Austin, Texas, in 2006. In the six years since we launched our RoadShows, we've hosted 19 events in 13 cities. This will be our 20th RoadShow and our fourth multiple day event. Our second RoadShow in Las Vegas promises to be among the best!

OUR ATTENDEES

In assessing member responses after our RoadShows, we've learned one thing – our members want to connect with each other. These RoadShows are their chance to put email and instant messaging aside and connect in-person with people who can advance their business.



YOUR OPPORTUNITY

When our members speak, we listen. In response to positive feedback we've ramped up our RoadShow schedule to include three packed days for learning, networking and socializing. Don't miss the opportunity to land a starring role in our events and showcase your company to our industry's most elite businesses.

TESTIMONIALS

Our RoadShows are popular because members trust we'll deliver on our promise to help them foster important business connections. The best testament to our success is our members who attend every RoadShow regardless of whether we gather in Arizona, the United Kingdom or anywhere in between.



"In New Orleans I met some people that I was always hoping to meet in person. Cold calling only gets you so far sometimes. But at the RoadShow they are right in front of you and are willing to chat with almost anyone. I not only met new contacts but was able to meet in person people I have known for years and connect with them on a more personal level."

David Gralnick
Memory Dogg



"Friendly and professional staff with great overall sponsor value."

Lars Juhl Frandsen
Epoka



"The RoadShow was absolutely beneficial and I appreciate the hospitality."

Keith Layton
HP Financial Services

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Phone: 507-535-7563 | Toll Free: 866-241-0639
Email: sales@BrokerBin.com or sales@ICBin.com

LAS VEGAS ROADSHOW SPONSORSHIP OPPORTUNITIES

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2012 LAS VEGAS ROADSHOW - October 17-19, 2012 *Red Rock Resort & Casino*

ROSTER OF EVENTS

We've organized three days for advancing your business at the Red Rock Resort & Casino.

October 17

Welcome Reception – 7:30 p.m. - 11:30 p.m.

Attendees will enjoy appetizers & drinks while networking with other members.

Sponsorships Available

October 18

Educational Sessions – 10:00 a.m. - 5:00 p.m.

Sponsorships Available

Evening Reception – 6:00 p.m. - 10:00 p.m.

A full day of networking, including 101 and 201 Sessions, website tours, and a chance to meet other members at a mini-tradeshow followed by an evening reception.

Sponsorships Available

October 19

Departure Brunch – 10:00 a.m. - Noon

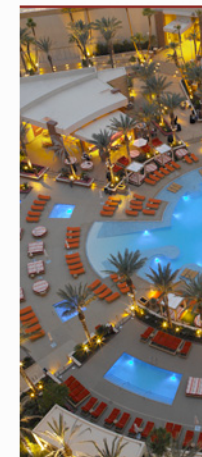
Capitalize on your final chance to network with fellow members. Arrange post-event calls for conducting successful business long after our 2012 Las Vegas RoadShow.

Sponsorships Available

HOTEL RESERVATIONS

Red Rock Resort & Casino
11011 W. Charleston
Las Vegas, Nevada 89135
Phone: (702) 797-7777

red rock
CASINO · RESORT · SPA
Las Vegas



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SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION

OCTOBER 17 - 7:30 TO 11:30 PM - RED ROCK RESORT & CASINO

EXCLUSIVE SPONSOR

\$10,000

(Exclusive Welcome Reception Sponsor)

Premium exposure, attainable by only a few.

- Official co-sponsor of the Las Vegas RoadShow, and named in all event-related promotions including e-mail campaigns, online postings, on-site signage and banner ads on our website as well as within our daily broadcast messages.
- An advertising banner in our registration area. An impressive vertical display, this banner will prominently display your branding message in full view as all of our attendees check in for the RoadShow events.
- Display space in the RoadShow conference room.
- Ten passes to the RoadShow.
- Banner on the BrokerBin.com RoadShow Events Page.
- Attendee list with contact details, issued post-show, to use for distributing your own marketing message.
- The event can be further customized at sponsor's discretion and expense with cocktail napkins, matches and other materials distributed that feature your company's logo.

Bonus Options

- Table sponsorship during the conference.
- Company-specific e-mail campaigns promoting your presence at the RoadShow.

BAR SPONSOR

\$5,000

(Exclusive Welcome Reception Bar Sponsor)

An exclusive position, the Bar Sponsor receives signage during our Welcome Reception. The event can be further customized at sponsor's discretion and expense with cocktail napkins, matches and other materials distributed that feature your company's logo. In advance of the event, you'll also be named within our online marketing materials as the RoadShow's Bar Sponsor. This sponsorship also provides you prime time to meet and greet RoadShow attendees as they arrive for our three-day Las Vegas event.

CUISINE SPONSOR

\$5,000

(Exclusive Welcome Reception Cuisine Sponsor)

Everyone will be talking about the food served during our Las Vegas RoadShow. We'll provide banner and table signage for this exclusive sponsor, giving you a prime opportunity to take center stage during a gathering of the industry's elite resellers as they wine, dine and forge lasting business relationships.

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SPONSORSHIP OPPORTUNITIES

EDUCATIONAL SESSIONS

OCTOBER 18 - 10:00 AM TO 5:00 PM - RED ROCK RESORT & CASINO

EXCLUSIVE SPONSOR

\$5,000

SOLD

(Exclusive Educational Sessions Sponsor)

- An advertising display in our registration area, which will prominently display your logo in full view as all of our attendees check in for the RoadShow events.
- Logo featured in our RoadShow online event promotions.
- Attendee list with contact details, issued post-show, to use for distributing your own marketing message.

Bonus Options

- Table sponsorship during the conference.
- Company specific e-mail campaigns promoting your presence at the RoadShow.

LUNCH SPONSOR

\$5,000

(Exclusive Educational Sessions Lunch Sponsor)

Everyone will be talking about the food served during our Las Vegas RoadShow. We'll provide banner and table signage for this exclusive sponsor, giving you a prime opportunity to take center stage during a gathering of the industry's elite resellers as they wine, dine and forge lasting business relationships.

TABLE TOP SPONSOR

\$2,500

(Twenty Eleven Available)

Showcase your company during our RoadShow's Educational Sessions with your own exclusive area. Attendees can visit with you, collect your marketing materials and learn more about your business during breaks from our all-day sessions on October 18.



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EVENING RECEPTION

OCTOBER 18 - 6:00 PM TO 8:00 PM - RED ROCK RESORT & CASINO

BAR SPONSOR

\$5,000 **SOLD**

(Exclusive Evening Reception Bar Sponsor)

An exclusive position, the Bar Sponsor receives signage during our Evening Reception. The event can be further customized at sponsor's discretion and expense with cocktail napkins, matches and other materials distributed that feature your company's logo. In advance of the event, you'll also be named within our online marketing materials as the RoadShow's evening Bar Sponsor. The Evening Reception should prove to be the talk of the Las Vegas RoadShow, making this among our most coveted sponsorship.

CUISINE SPONSOR

\$5,000

(Exclusive Evening Reception Cuisine Sponsor)

Everyone will be talking about the food served during our Las Vegas RoadShow. We'll provide banner and table signage for this exclusive sponsor, giving you a prime opportunity to take center stage during a gathering of the industry's elite resellers as they wine, dine and forge lasting business relationships.

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SPONSORSHIP OPPORTUNITIES

DEPARTURE BRUNCH

OCTOBER 19 - 10:00 AM TO NOON - RED ROCK RESORT & CASINO

EXCLUSIVE SPONSOR

\$10,000

(Exclusive Brunch Sponsor)

- Official sponsor of our RoadShow Departure Brunch, and named in all event-related promotions as such, including e-mail campaigns, online postings, on-site signage and banner ads on our website as well as within our daily broadcast messages.
- An impressive vertical display, this banner will prominently display your branding message in full view as all of our attendees check in for the RoadShow events.
- Display space in the RoadShow conference room.
- Five passes to the RoadShow.
- Banner on the RoadShow Events page.
- Attendee list with contact details, issued post-show, to use for distributing your own marketing message.

Bonus Options

- The event can be further customized at sponsor's discretion and expense with cocktail napkins, matches and other materials distributed that feature your company's logo.
- Table sponsorship during the conference.
- Company-specific e-mail campaigns promoting your presence at the RoadShow.



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SPONSORSHIP OPPORTUNITIES

ADDITIONAL OPPORTUNITIES

OCTOBER 17-19

ADDITIONAL SPONSORSHIP OPPORTUNITIES

2012 LANYARD SPONSOR

\$3,750

SOLD

(Exclusive)

There is an excellent opportunity for your company to stand out all year long with this exclusive sponsorship. All RoadShow attendees in 2012 will be wearing a lanyard with your company logo featured. This sponsorship is a marketing opportunity that will put your company center stage with everyone in attendance for all our 2012 RoadShows.

VIDEOGRAPHER SPONSOR

\$3,000

SOLD

(Exclusive)

Go viral with this sponsorship! A professional videographer will capture the entire Las Vegas RoadShow. Footage will be edited to feature the RoadShow's main highlights and a finished DVD, branded with your company name and logo, will be distributed to event attendees. The video will also be used in our future RoadShow promotions.

FLASH DRIVE SPONSOR

\$3,200

SOLD

(Exclusive)

An exclusive position, we'll create and distribute your customized 1 gig flash drive at the RoadShow. Stored within can be company messages and materials. On the outside, your company logo will embellish one side of the flash drive and ours will embellish the other. This sponsorship is a marketing opportunity without an expiration date -- RoadShow attendees will carry your logo with them everywhere they go!

CIGAR SPONSOR

\$2,950

SOLD

(Exclusive)

Establish a unique reputation for your company with this exclusive sponsorship. After a productive day of networking our members will be thrilled to enjoy a complimentary cigar with their cocktails. Capitalize now on this rare sponsorship opportunity!

PHOTOGRAPHER SPONSOR

\$3,000

SOLD

(Exclusive)

Enjoy the advantage of timeless name recognition with our professional photo DVD, branded with your company's name and logo on the cover. The DVD will be distributed to RoadShow attendees after the event and photos used within our future RoadShow promotions. A sponsorship without an expiration date, what more can you ask for?

WI-FI SPONSOR

TBD

SOLD

(Exclusive)

Ensure that all attendees remember your company throughout the three-day Las Vegas RoadShow! We'll also showcase your company within the RoadShow itinerary and in a name badge insert.

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