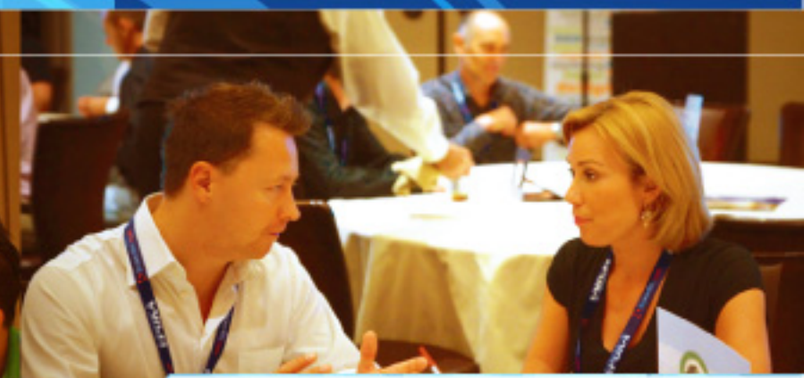


LAS VEGAS ROADSHOW SPONSORSHIP OPPORTUNITIES

TURN OUR MEMBERS INTO YOUR CLIENTS

October 16-18 2013

Span the globe with the Broker Exchange Network. Connect with our members, advance your business.

BrokerBin.com
The B2B Technology Exchange
A Member of the Broker Exchange Network

32 Seventh Avenue Northeast, Rochester, MN 55906 t. 507 535 7563 f. 507 292 5747 tf. 866 241 0639

ROADSHOWS 2013

The place to make our members your clients

The History

It all started in Austin, Texas, in 2006. In the seven years since we launched our RoadShows, we've hosted 22 events in 14 cities. This will be our 23rd RoadShow and our sixth multiple day event. Our third RoadShow in Las Vegas promises to be among the best!

Our Attendees

In assessing member responses after our RoadShows, we've learned one thing – our members want to connect with each other. These RoadShows are their chance to put email and instant messaging aside and connect in-person with people who can advance their business.

"I not only met new contacts but was able to meet in person people I have known for years and connect with them on a more personal level."

David Gralnick
Memory Dogg

"Friendly and professional staff with great overall sponsor value."

Lars Juhl Frandsen
Epoka

Your Opportunity

When our members speak, we listen. In response to positive feedback we've ramped up our RoadShow schedule to include three packed days for learning, networking and socializing. Don't miss the opportunity to land a starring role in our events and showcase your company to our industry's most elite businesses.

Testimonials

Our RoadShows are popular because members trust we'll deliver on our promise to help them foster important business connections. The best testament to our success is our members who attend every RoadShow regardless of whether we gather in Arizona, the United Kingdom or anywhere in between.

LAS VEGAS ROADSHOW

The Cosmopolitan *of* Las Vegas

ROSTER OF EVENTS

We've organized three days for advancing your business at The Cosmopolitan *of* Las Vegas.

October 16

Welcome Reception – 6:00 p.m. - 10:00 p.m.
Bar sponsored by Procom Technologie GmbH
Cuisine sponsored by NYCE

October 17

Educational and Networking Sessions – 11:00 a.m. - 5:00 p.m.
Sessions sponsored by Telecom Leasing
Lunch sponsored by BlueFish Worx

Evening Reception – 6:00 p.m. - 10:00 p.m.
Bar sponsored by Minnesota Computers
Cuisine sponsored by eSISO

October 18

Departure Brunch – 10:00 a.m. - Noon
Sponsorships Available

THE COSMOPOLITAN™
of LAS VEGAS

Outside The Cosmopolitan *of* Las Vegas

The Chandelier Bar

Marquee Dayclub Pool

Reserve A Hotel Room!
The Cosmopolitan *of* Las Vegas
3708 Las Vegas Blvd S
Las Vegas, Nevada
Phone: 1-877-551-7772

SPONSORSHIP OPPORTUNITIES

Welcome Reception - October 16 - 6:00 to 10:00 PM

BAR SPONSOR

$5,000

SOLD

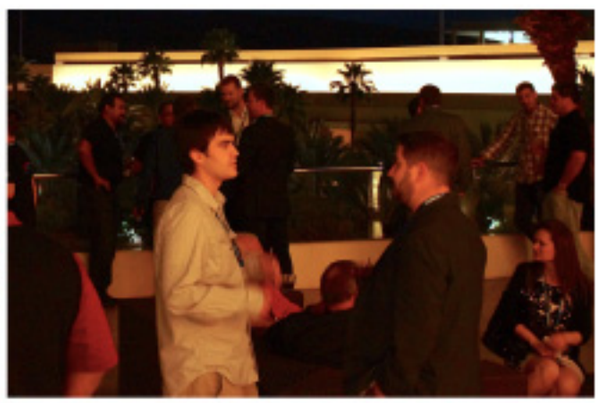
- Vertical banner displayed during Welcome Reception
- Logo will be displayed at beverage station
- Two passes to the RoadShow
- Attendee list with contact details, issued post show, to use for distributing your own marketing message
- Logo will be included on the BrokerBin Events page linking back to your website
- Logo displayed at event registration
- Logo will be included in event-related email campaigns
- The Welcome Reception Bar can be further customized at sponsor's discretion and expense by distributing materials that feature your company's logo
- Company specific e-mail campaign promoting your presence at the RoadShow.

CUISINE SPONSOR

$5,000

SOLD

- Vertical banner displayed during the Welcome Reception
- Logo will be displayed at buffet setup
- Two passes to the RoadShow
- Attendee list with contact details, issued post show, to use for distributing your own marketing message
- Logo will be included on the BrokerBin Events page linking back to your website
- Logo displayed at event registration
- Logo will be included in event-related email campaigns
- The Welcome Reception Cuisine can be further customized at sponsor's discretion and expense by distributing materials that feature your company's logo
- Company specific e-mail campaign promoting your presence at the RoadShow.



SPONSORSHIP OPPORTUNITIES

Educational Sessions - October 17 - 11 AM to 5 PM

SESSIONS SPONSOR $5,000

SOLD

- Vertical banner displayed during the Sessions
- Logo will be displayed on signs at each table
- Two passes to the RoadShow
- Attendee list with contact details, issued post show, to use for distributing your own marketing message
- Logo will be included on the BrokerBin Events page linking back to your website
- Logo displayed at event registration
- Logo will be included in event-related email campaigns
- The Sessions can be further customized at sponsor's discretion and expense by distributing materials that feature your company's logo
- Company specific e-mail campaign promoting your presence at the RoadShow.

LUNCH SPONSOR $5,000

SOLD

- Vertical banner displayed during Lunch
- Logo will be displayed at buffet setup
- Two passes to the RoadShow
- Attendee list with contact details, issued post show, to use for distributing your own marketing message
- Logo will be included on the BrokerBin Events page linking back to your website
- Logo displayed at event registration
- Logo will be included in event-related email campaigns
- The Lunch can be further customized at sponsor's discretion and expense by distributing materials that feature your company's logo
- Company specific e-mail campaign promoting your presence at the RoadShow.

SPONSORSHIP OPPORTUNITIES

Table Top Exhibit - October 17

TABLE TOP SPONSOR (~~20~~ 13 Available) $2,500

Showcase your company during our RoadShow with your own table top display. Attendees can visit with you, collect your marketing materials and learn more about your business during scheduled breakouts*.

Sponsors will receive an attendee list with contact details, issued post show, to use for distributing your own marketing message.

Breakout Schedule:

11 AM to 1 PM

4 to 5 PM

* Times may vary.

SPONSORSHIP OPPORTUNITIES

Evening Reception - October 17 - 6 to 10 PM

BAR SPONSOR $5,000

SOLD

- Vertical banner displayed during Evening Reception
- Logo will be displayed at beverage station
- Two passes to the RoadShow
- Attendee list with contact details, issued post show, to use for distributing your own marketing message
- Logo will be included on the BrokerBin Events page linking back to your website
- Logo displayed at event registration
- Logo will be included in event-related email campaigns
- The Evening Reception Bar can be further customized at sponsor's discretion and expense by distributing materials that feature your company's logo
- Company specific e-mail campaign promoting your presence at the RoadShow.

CUISINE SPONSOR $5,000

SOLD

- Vertical banner displayed during the Evening Reception
- Logo will be displayed at buffet setup
- Two passes to the RoadShow
- Attendee list with contact details, issued post show, to use for distributing your own marketing message
- Logo will be included on the BrokerBin Events page linking back to your website
- Logo displayed at event registration
- Logo will be included in event-related email campaigns
- The Evening Reception Cuisine can be further customized at sponsor's discretion and expense by distributing materials that feature your company's logo
- Company specific e-mail campaign promoting your presence at the RoadShow.

SPONSORSHIP OPPORTUNITIES

Departure Brunch - October 18 - 10 AM to Noon

EXCLUSIVE SPONSOR $5,000

- Vertical banner displayed during Departure Brunch
- Logo will be displayed at buffet setup
- Two passes to the RoadShow
- Attendee list with contact details, issued post show, to use for distributing your own marketing message
- Logo will be included on the BrokerBin Events page linking back to your website
- Logo displayed at event registration
- Logo will be included in event-related email campaigns
- The Brunch can be further customized at sponsor's discretion and expense by distributing materials that feature your company's logo
- Company specific e-mail campaign promoting your presence at the RoadShow.

SPONSORSHIP OPPORTUNITIES

Additional Opportunities - October 16-18, 2013

LANYARD SPONSOR — $3,750

SOLD

There is an excellent opportunity for your company to stand out all year long with this exclusive sponsorship. All RoadShow attendees in 2013 will be wearing a lanyard with your company logo featured. This sponsorship is a marketing opportunity that will put your company center stage with everyone in attendance for all our 2013 RoadShows.

VIDEOGRAPHER SPONSOR — $3,000

Go viral with this sponsorship! A professional videographer will capture the entire Las Vegas RoadShow. Footage will be edited to feature the RoadShow's main highlights and a finished video, branded with your company name and logo, will be posted on our website to promote future RoadShows as well as used in email campaigns.

FLASH DRIVE SPONSOR — $3,200

SOLD

An exclusive position, we'll create and distribute your customized 1 gig flash drive at the RoadShow. Stored within can be company messages and materials. On the outside, your company logo will embellish one side of the flash drive and ours will embellish the other. This sponsorship is a marketing opportunity without an expiration date -- RoadShow attendees will carry your logo with them everywhere they go!

CIGAR SPONSOR — $2,950

SOLD

Establish a unique reputation for your company with this sponsorship. After a productive day of networking our members will be thrilled to enjoy a complimentary cigar with their cocktails during our Evening Reception. Capitalize now on this rare sponsorship opportunity!

PHOTOGRAPHER SPONSOR — $3,000

Enjoy the advantage of timeless name recognition with our professional photos that will be published on our events page after the event and used within our future RoadShow promotions. A sponsorship without an expiration date, what more can you ask for?

WI-FI SPONSOR — TBD

Ensure that all attendees remember your company throughout the three-day Las Vegas RoadShow! We'll also showcase your company within the RoadShow itinerary and in a name badge insert.